



Step to the Beat Virtual 5K

Sponsorship Opportunities

You are invited to join in raising funds for American Heart Association and helping educate our communities on heart health. In partnership with the Jackson YMCA, this initiative is bringing health awareness to heart disease and how to take small steps to improve heart health through a virtual 5K to be held June 14-30. Registration is open now at JacksonYMCA.org!

The Heartbeat Strut Sponsor \$1,000

- + Logo inclusion in five chamber blasts
- + Logo recognition in Facebook event
- + Large size logo on event t-shirt
- + Four 5K event entries

The Pressure and Pulse Sponsor \$500

- + Name listed in chamber blasts
- + Logo recognition in Facebook event
- + Small logo on T-shirt
- + Three 5K event entries

The Baseline Beat Sponsor \$250

- + Logo recognition on Facebook event
- + Name listed on event shirt
- + Two 5K event entries

Heart Hero Tributes

Tributes to Heart Heroes in your life are available for \$25 at JacksonYMCA.org and the tribute for your loved one will be recognized in the event on Facebook.

For more information or to confirm sponsorship please call or email Janis McCleery at partners@alcu.org or 517.539.9300.

This event is part of the 2021 Henry Ford Allegiance Health 5K Run/Walk Series!



Boldly Generous. Convenient. Uncomplicated.